

CAMPAIGN GLIMPSE - 2023



Physical Outreach - Summary (Cont.)

Ser	Areas	2023			2024		
		Sessions	Colleges	Attendees	Sessions	Colleges	Attendees
1	Rwp/Isb	10	10	1,800	39	161	7,650
2	Gilgit & Skardu	2	1	470	2	1	650
3	Peshawar, Mardan, Attock & Taxila	8	8	1,500	4	6	600
4	AJK & Murree	2 (Online)	7	700		2	
5	Lahore	1 (Online)	4	400	1	7	650
6	Gujranwala, Jhelum, Sialkot & Kharian	-	-	-	14	15	1800
7	Sargodha	-	-	-	2	1	300
8	Quetta	3	3	450	6	8	700
9	Multan, Bahawalpur, Okara, Bahawalnagar, Mailsi & DNS	7	7	1000	5	14	2500
10	Karachi & Hyderabad	1 (Online)	1	250	8	8	600
Total		34	41	6,570	81	223	15,450

Physical Outreach - Summary

- Attended International Education Expo at Army Burn Hall College Abbottabad, interact with the students of different colleges of AJK at Expo.
- Send brochures to Government Technical College Taxila.
- Send brochures to Modernage Public School and College Abbottabad.
- Send brochures to Sir Syed College Wah Cantt.
- Send brochures to Fazaia Inter College Islamabad.
- Interact with the senior management of City Group, Roots, Beacon House, Concordia, Global, Technical Colleges and Pakistan International School Jeddah.
- Distribute brochures to all students of NUTECH.
- Joint Working Group with the senior Management of KIPS.
- Distribute brochures to all colleges of Federal Directorate of Education Islamabad (86 Colleges).
- Conduct a Training Workshop / Orientation Week for the students of Roots Education System.